



MEDIA RELEASE

FOR IMMEDIATE RELEASE – November 7, 2012

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** PHOTOS ATTACHED **

Junior League to host annual *New to You Sale* this Saturday

The Junior League of Fort Wayne (JLFW) will host its annual *New to You Sale* from 8 a.m to 3 p.m. this Saturday, Nov. 10, 2012 at the former Marshall Field's location at Glenbrook Square Mall upper level. The *New to You Sale* is a large one-day sale of upscale, gently used merchandise, and features goods in numerous categories including men's, women's, and children's clothing, toys, furniture, house wares, electronics, sporting goods and more. From 2-3 p.m. shoppers can save even more money at the "Bag Sale" where they can fill small bags for \$3 and large bags for \$10.

"The *New to You Sale* is one of our biggest fundraisers of the year," said JLFW President Laura Antil. "It is a fantastic event that not only allows our membership to come together and raise funds for our projects, but it also provides us the opportunity to interact with the greater Fort Wayne community. The positive energy at the sale from the shoppers and our membership is truly amazing."

The *New to You Sale* is one of JLFW's biggest fundraisers of the year; last year bringing in more than \$16,000 in one day. Proceeds from the sale support the JLFW mission of promoting voluntarism, developing the potential of women, and improving the community through effective action and leadership of trained volunteers.

About the Junior League of Fort Wayne

JLFW has served the community for more than 70 years, and is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is educational and charitable with a vision to be the leading force in better futures for women and children. The office is at 1010 Memorial Way, Suite 104, Fort Wayne, IN 46805. For more information, visit JLFW's website www.jlfw.org.

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(photos attached)



Shoppers line up outside of the 2011 New to You Sale nearly an hour before the doors open to find the best deals.



An experienced New to You Sale shopper walks away with hundreds of dollars in merchandise at bargain prices during the 2011 sale.